

To whom it may concern,

With a BA in Design and Marketing from the University of the Sunshine Coast, I have two decades of experience as a Graphic Designer in Australia and South Africa.

In my current role as Brand Manager at Multihull Solutions and The Yacht Sales Co, the leading yacht sales company in the Asia Pacific, I oversee and implement all aspects of their branding across the Asia Pacific region. This includes representing ten prominent yacht brands and fifteen sales centers in nine countries. This role has required an enhanced ability to provide high level design, art direction and communication to support the vision, mission and strategy of the business.

I am a positive person with a quiet, easy-going nature with the ability to adapt to the skill sets of other team members to complement their styles and ways of working.

I can take a design project from concept to completion with creative flare while respecting corporate style guides and following the brief. I have a wide range of experience in all print and digital media, working quickly and efficiently, prioritising tasks and managing my time well, so tight deadlines don't stress me out.

I've also travelled the world off my own back, so I know the importance of being reliable and working hard to be a valued asset. My life experience has taught me to adapt quickly, keep learning and solve problems without drama.

Having worked in many industries and countries, I have developed the ability to slot easily into different work environments, respecting cultures and personalities. I pride myself on prospering and maintaining strong and positive relationships with suppliers, colleagues and clients alike, fostering collaboration and cooperation and keeping a sense of humour and positive outlook while I do it.

I am sure my referees will attest to my good nature, personal qualities and abilities. You can view my portfolio at [portfolio-sarahlloyd.com](http://portfolio-sarahlloyd.com).

Thank you for your consideration.

Kind regards,  
Sarah Lloyd.